

FOR IMMEDIATE RELEASE

MEDIA CONTACT Seth Feller Word Of Mouth PR (o) 416 • 484 • 6363 x101 (m) 416 • 580 • 7994 seth@wordofmouthpr.com

CANADIAN COMPANY UNVEILS THE KNIGHT XV[™] - THE WORLD'S LARGEST, MOST LUXURIOUS, HANDCRAFTED, BIOFUEL POWERED, FULLY ARMOURED SUV AT SEMA 2008 IN LAS VEGAS

Las Vegas, Nevada, November 4, 2008 - Conquest Vehicles Inc., the Toronto-based company that specializes in the design and manufacturing of fully armoured, ultra-luxurious, handcrafted sport utility vehicles has unveiled its flagship vehicle, the KNIGHT XV[™] at the 2008 SEMA show in Las Vegas, announced William Maizlin, President, Conquest Vehicles Inc.

Inspired by the Gurkha military vehicle, the KNIGHT XV[™] is an ultra-luxurious handcrafted, Bio-fuel powered fully armoured SUV. The KNIGHT XV[™] is powered by a V1O, 6.8-litre engine and sits on a commercial class chassis. It provides 400 hp and 498-ft lbs of torque.

-more-

Conquest Vehicles Inc. Head Office: 3300 Bloor St. W. Suite 3100 Toronto, ON M8X 2X3 **Web:** www.conquestvehicles.com **Tel:** 416 • 454 • 3260 **Fax:** 905 • 771 • 7671



KNIGHT XV LAUNCH 2-2-2-2

The KNIGHT XV[™] is priced at \$295,000 USD. Only 100 will be made available as a limited first run. Each vehicle takes 1,500 hours to build by hand.

"Our goal with the KNIGHT XV[™] is to deliver an ownership experience that is unrivaled in today's marketplace. The KNIGHT XV[™] offers the very best in security and luxury while ensuring that the environment is positively impacted when the vehicle is on the road," said Maizlin.

The KNIGHT XV[™] offers interior appointments including Wilton Wool luxury carpeting; Andrew Muirhead leather; 6-way electric leather boardroom-style seating; Tandem sunroof glass with privacy shades; Personal side-mounted lap top stations; LED cabin lighting; Alpine AM, FM, CD, DVD navigation and Bluetooth equipment; TV Monitors; Night vision and rear op camera system and PlayStation 3[®] (PS3). The cabin's 283-cubic-foot interior is larger than the interior of most SUV's on the road today and can comfortably seat six professional basketball players.

"We believe that the combination of the secure exterior appointments and ultra-luxurious interior will appeal to high-profile individuals with discriminate tastes that place security and luxury at the top of their list when it comes to acquiring a bespoke luxury vehicle," said Maizlin.

The KNIGHT-XV[™] is built using ballistic hardened steel making it fully armoured including ballistic fiberglass fenders, bumper and up to 64 mm. (2.5 inches) transparent armour (glass).

-more-



KNIGHT XV LAUNCH 3-3-3-3

The KNIGHT XV[™] is 240" in length, 98" in width with a ground clearance of 14" and stands at 100". It's wheelbase is 141" and has an armoured curb weight of 10,000 pounds. The vehicle holds 40 gallons of fuel and sits on four, LT4OX13.5OR20 Mickey Thompson Baja Radial ATZ tires with ballistic run flats.

Additionally, the KNIGHT XV[™] contains an E-85 Ethanol conversion system (Flex Fuel) with California emission certification, thereby making it certified in all 50 States.

"We designed this vehicle with three goals in mind. To provide the ultimate in security and luxury while ensuring the vehicle is environmentally friendly," said Maizlin.

About Conquest Vehicles Inc.

Conquest Vehicles Inc., specializes in the design and manufacturing of ultra-luxurious, fully armoured, handcrafted sport utility vehicles. The company, headquartered in Toronto, Canada, is comprised of the automotive industry's most respected talent whose award-winning experience in engineering, fabrication, design, armouring and customization combine to create one-of-a-kind SUV's unrivaled and unmatched in today's automotive marketplace. Conquest Vehicles Inc., also provides auto customization and after-market design for luxury vehicles.

For more information about the KNIGHT XV[™] or Conquest Vehicles, please visit www.conquestvehicles.com

-30-