

For Immediate Release

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Conquest Vehicles Announces New Pricing, New Upgrade Packages and a New Size for the 2012 KNIGHT XV

Toronto, Canada, July 24, 2011 - Conquest Vehicles Inc, the Toronto-based company that produces the handcrafted, fully armored luxury KNIGHT XV has announced new pricing for its 2012 model. The price is US\$629,000.

According to William Maizlin, President of Conquest Vehicles, "The 2012 KNIGHT XV pricing includes what used to be selective upgrade options, which have been incorporated into the base model as standard features. As well, all new models from 2012 forward will be built even bigger than its predecessor."

The 2012 KNIGHT XV base model, features a newly redesigned interior cockpit, front and rear commercial grade air ride suspension, front power windows, and 360-degree roof mounted, joystick controlled searchlights. As well, there will be new design cues incorporated into the 13,000 pound vehicle including a new grille and headlight look and the body of the new 2012 KNIGHT XV will be 8 inches longer and 8 inches wider to allow for more interior space.

Conquest Vehicles has also restructured its upgrade option packages for the 2012 KNIGHT XV, which is now comprised solely of a Luxury Group and a Security Group.

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The Luxury Group upgrade package, priced at \$108,000, includes electrostatic tinting (rear windows, sunroofs, partition), rear power windows, retractable ballistic glass partition, retractable flat screen television, siren, 2-way PA system with loud speaker, hidden front VIP strobes lights, forward and backup sensors and an external intercom communication system and Playstation3 or X-Box entertainment system.

The Security Group upgrade package, priced at \$90,000, includes under vehicle blast protection system, opaque floor armor protection upgraded, under vehicle magnetic attachment detector, Black box, security safe, fire extinguisher, exterior surveillance camera system, positive pressure defense system against gas attacks, oxygen survival kit which offers protection against tear (CN/CS) as well as solid, liquid and gases contaminants.

Headquartered in Toronto, Canada, Conquest Vehicles is comprised of the automotive industry's most respected talent whose award-winning experience in engineering, fabrication, design, armoring and customization combine to create one-of-a-kind vehicles unrivaled and unmatched in today's security and luxury automotive marketplace. For more information, please visit the company's website at www.conquestvehicles.com

-30-